



BUILDING RESILIENCE • CREATING OPPORTUNITY



Sponsor the VCTF Polar Express

Fundraiser Description

The Polar Express™ is a fundraiser for the Vermont Children's Trust Foundation based on Chris Van Allsburg's timeless holiday classic children's book. It is one of the organization's primary sources of fundraising dollars.

This year, for the safety of our passengers and volunteers, we won't be able to gather for our traditional event. We will be packaging the Polar Express experience to mail to our \$100 donors at no cost. Our Silver Bell Packages will include bells, golden tickets, chocolates, a card acknowledging our sponsors and note from Santa. We'll also provide a link to a video of the story reading with the artwork from the **The Polar Express™** – we will incorporate as many other traditional aspects of the Polar Express event in the video as we are able and will conclude with a thank you to all of our bell-ringer sponsors. The video can be enjoyed again and again at the families' convenience.

We will provide the Silver Bell packages to our sponsors and their employees as outlined below.

Corporate Bell Ringer sponsors: \$500- \$2,000 benefits for sponsors

\$2,000

- Business name listing on VCTF website, on video and in Silver Bell package
- Silver Bell packages made available to 20 of your employees
- Business promoted on our social media platforms

\$1,500

- Business name listing on VCTF website, on video and in Silver Bell package
- Silver Bell packages made available to 15 of your employees
- Business promoted on our social media platforms

\$1,000

- Business name listing on VCTF website, on video and in Silver Bell package
- Silver Bell packages made available to 10 of your employees
- Business promoted on our social media platforms

\$750

- Business name listing on VCTF website, on video and in Silver Bell package
- Silver Bell packages made available to 8 of your employees
- Business promoted on our social media platforms

\$500

- Business name listing on VCTF website, on video and in Silver Bell package
- Silver Bell packages made available to 5 of your employees
- Business promoted on our social media platforms

About the Vermont Children's Trust Foundation

VCTF is a nonprofit organization that raises money to fund community based prevention programs for children and families throughout Vermont. In 2021, VCTF is granting approximately \$345,000 to 35 prevention programs throughout the state.

We believe every child is a source of unique talent and abilities, of promise and possibilities. We believe each child deserves the chance to realize his or her innate potential; to grow up in a nurturing environment with opportunities that feed the body, mind and soul; to have a meaningful connection to the community in which they live; and to be protected from harm. We know that engaged, healthy and educated children grow into self-reliant, contributing adults. Taking care of our children now ensures a stronger future for Vermont.

AND GOOD WILL TO ALL....

