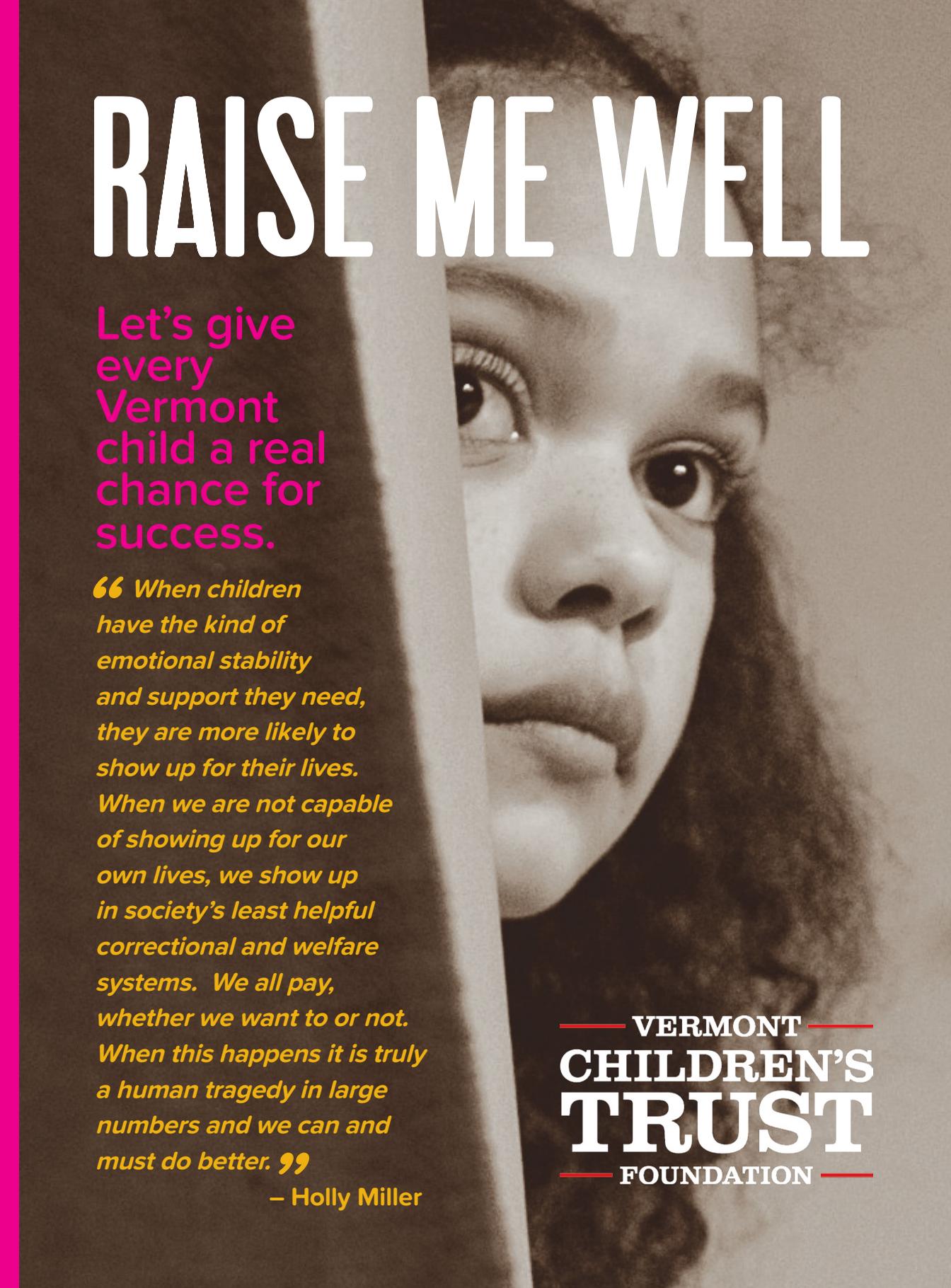


RAISE ME WELL



Let's give every Vermont child a real chance for success.

“When children have the kind of emotional stability and support they need, they are more likely to show up for their lives. When we are not capable of showing up for our own lives, we show up in society's least helpful correctional and welfare systems. We all pay, whether we want to or not. When this happens it is truly a human tragedy in large numbers and we can and must do better.”

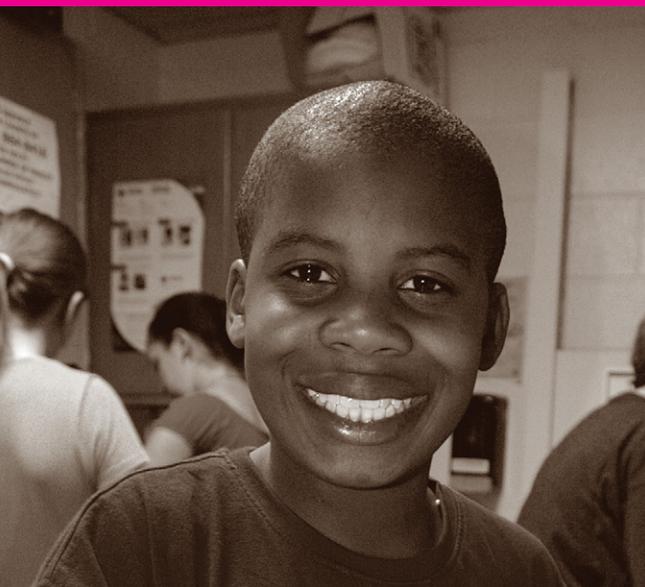
— Holly Miller

— VERMONT —
**CHILDREN'S
TRUST**
— FOUNDATION —



MISSION:

TO PROMOTE
THE WELL-BEING
OF CHILDREN
AND FAMILIES
IN VERMONT BY
RAISING FUNDS FOR
COMMUNITY-BASED
PREVENTION
PROGRAMS



OUR GOAL: REALIZING THE PROMISE OF EVERY VERMONT CHILD.

Every child is a source of unique talent and abilities, of promise and possibilities.

We believe each child deserves the chance to realize his or her innate potential; to grow up in a nurturing environment with opportunities that feed the body, mind and soul; to have a meaningful connection to the community in which they live; and to be protected from harm. We know that cared-for, healthy and educated children grow into self-reliant, contributing adults. Taking care of our children now ensures a stronger future for Vermont.

AN OUNCE OF PREVENTION...

The mission of VCTF is to fund primary prevention programs to head off the types of problems that can come from ongoing risks our children face. Things like isolation, alcohol or drug abuse, and emotional or physical abuse can cause kids to quit school, commit crime, or even harm themselves. Addressing such risk factors before they become deeply rooted, prevents bad things from happening to our children.

IS WORTH A POUND OF CURE



“ Although \$3,000 may be considered “small” to some, with our original VCTF grant in 1989 we were able to launch our Abuse Prevention Program. From your multiple year support we were able to secure this program’s direct service outreach beyond Chittenden County, and more importantly, reach thousands of children with messages of prevention safety and intervention which led to hundreds of disclosures of physical and sexual abuse. In short, this adds up and means a lot to a small non-profit like ourselves! We all know the focus of many Vermont funders has shifted to large, statewide transformational projects and children’s foundational years. As a result, grant funds that were previously available to PiE for program growth have dried up. ”

– Deb Lyons, Executive Director
Puppets In Education



VCTF'S SOLUTION

VCTF is one of the few remaining funding sources that support new initiatives and innovative programs conceptualized at the local level. Our focus continues to be the grassroots, direct service organizations who provide primary prevention programs based on community need. From isolated rural towns to small city neighborhoods, VCTF provides seed money in every county of the state to help incubate new programs through grant applications for a one year pilot. Successful pilots then apply for a three year grant. This seed money with three year funding helps organizations establish their footing and work toward sustainability. It's a formula that works.

Small amounts of funding have a meaningful and lasting impact. Many of the programs we funded in our early years are thriving today – Prevent Child Abuse Vermont, DREAM Mentoring program, and Puppets in Education, for example.

For valid reasons, many of the private funders in Vermont have shifted their focus toward advocacy and policy change, or to systemic changes, and away from direct service agencies. We applaud the investments other funders are making in strategic projects. It is valuable and important work.

VCTF REMAINS FOCUSED ON THE WORK THAT IS HAPPENING AT THE COMMUNITY LEVEL. WE BELIEVE IT IS OF EQUAL VALUE AND IMPORT.

VIRTUAL DEVELOPMENT TEAM

Each year, we receive requests from organizations all over the state totaling nearly \$1 million on average. These groups are efficient, compact, nonprofit organizations providing vital services to our children and families, often from communities with limited resources. The organizations VCTF supports are busy

taking care of the children and families they serve. They have limited personnel and financial resources and look to the Vermont Children's Trust as a critical source of financial support. In essence, VCTF is the fundraising office for many of these organizations.

“Research indicates that activities like music, dance and drama can positively impact brain development to enhance learning, as well as emotional and social growth.”

– James Hudziak, MD
Professor, Department of Psychiatry
University of Vermont



COMMUNITY CREATES GOOD KIDS

In order to give every Vermont child a real chance for success, VCTF seeks to raise \$2.5 million by 2016 with Raise Me Well.

From its beginning, the Vermont Children's Trust Foundation has relied on the generosity of the Vermont community. Our appreciation and gratitude run deep.

With this support, we have made great strides, yet there is more to do. The increase in children living in poverty and the financial strain on Vermont communities continues to mount. The needs among potential grantees with programs serving children will continue to increase.

VCTF wants to ensure that Vermont children receive the services they need for health, safety, and education. In the short term, we want to be able to fund all worthy programs, while our long term vision is to be the leading resource in Vermont for prevention programs.

Therefore, in addition to our successful annual fundraising, we are engaging in a campaign to raise money for endowed funds. The endowment will help guarantee VCTF has sufficient financial resources for today's children as well as those of future generations.

VCTF'S RAISE ME WELL IS ABOUT STRENGTHENING FAMILIES, BUILDING COMMUNITY AND CREATING A BETTER FUTURE FOR ALL VERMONT CHILDREN. IT'S ABOUT MAKING A SIGNIFICANT AND POSITIVE DIFFERENCE FOR THE FUTURE OF VERMONT.

A LONG VISION

In 1986 our State legislature created the Vermont Children’s Trust Fund, a public fund that VCTF manages on the State’s behalf. This public/private partnership provides optimal review of the grant process and program oversight, as well as efficient management of funds.

In this 22 year period, VCTF has granted over \$12 million to support more than 1,700 community-based programs throughout Vermont that serve children birth to 18 and their families. The types of programs funded include:

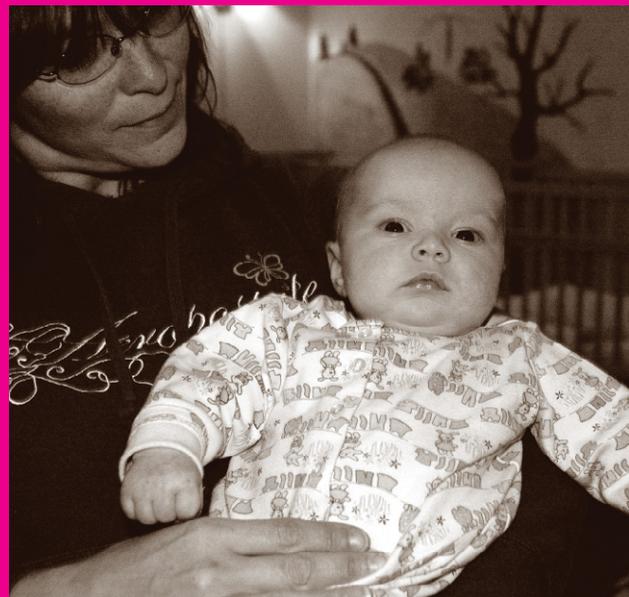
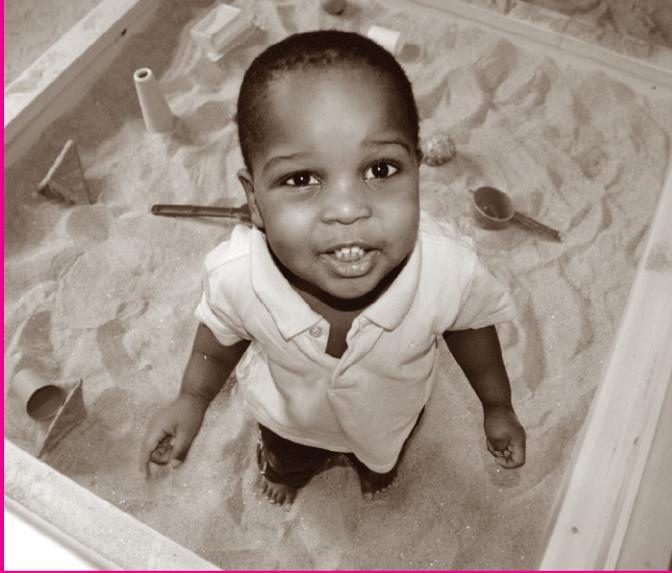
QUALITY PRESCHOOL
PARENT CHILD CENTERS
AFTERSCHOOL PROGRAMS
MENTORING
LITERACY
PARENTING EDUCATION
TEEN CENTERS
LEADERSHIP TRAINING

SUBSTANCE ABUSE
PREVENTION
MUSIC PROGRAMS
HOME VISITING
SUMMER CAMPS
CHILD ABUSE
PREVENTION
HOMEWORK CLUBS

VCTF grants are awarded to 501(c)3 nonprofits organizations, municipalities or schools. Grants are not given to individuals or for-profit organizations. Programs affirm and promote positive family functioning and influence societal forces that affect parents and children. Programs are open to all and participation is voluntary, not mandated.

Successful VCTF grant requests must meet one of the following Agency of Human Services State Team Outcomes for Healthy Vermonters:

- Pregnant women, infants and children thrive
- Children are ready for and succeed in school
- Children live in stable, supported families
- Youth choose healthy behaviors



BELIEVE WITH US

VCTF believes when children and families thrive, our community flourishes. Nurtured and nourished children have a better chance at becoming healthy, contributing adults. Every child deserves

our help and a fair chance at success. A caring, stable family and a supportive community create the foundation that every child needs.

“All kids need is a little help, a little hope, and somebody who believes in them.”

– Magic Johnson



GIVING TO VCTF'S RAISE ME WELL

TWO AREAS OF SUPPORT:

I Funds for Community Based Prevention Programs to Support Children and Families

- UNRESTRICTED – to be used at the discretion of VCTF
- RESTRICTED – to be used to support a specific program or area of prevention that the donor wishes to help.

II Funds for VCTF's Endowment

- UNRESTRICTED
- RESTRICTED

DONATIONS MAY BE MADE IN A VARIETY OF WAYS

1. Cash Contributions

You may make an immediate gift, or pledge an amount to be paid over a period of three years.

2. Making a Gift of Appreciated Stocks of Securities or Mutual Funds

To make a gift of stock, have your broker or trust officer contact Tom Sequist at Morgan Stanley Smith Barney at 802.658.2424.

3. Matching Gifts

If you work for a matching gift company, please request a matching gift form from your employer's Human Resources Department, complete it and return it to the VCTF.

4. Include VCTF in Your Will

By including VCTF in your will, you ensure that your support of the VCTF mission continues in perpetuity. Such a contribution also helps ensure that VCTF

services continue to reach those most in need for years to come. A bequest in a will or other estate plan can be made for a specific dollar amount, a percentage, or the remainder of an estate.

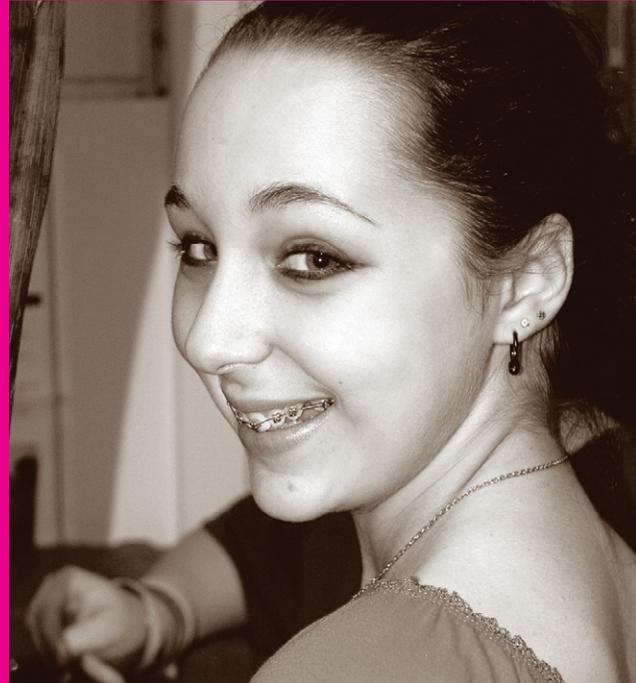
5. Other Methods of Giving

There are a number of ways in which your planned gifts to VCTF can ensure VCTF's future ability to serve children and families in Vermont.

- Designate VCTF as a full or partial beneficiary of your life insurance policy or pension plan.
- Establish a flexible living trust or a charitable remainder trust that provides assets to VCTF while continuing to provide you the full use and benefit of those assets during your lifetime.
- Consider a charitable gift annuity that provides an attractive guaranteed income with tax deductions for one life or two.

“One dollar up front prevents the spending of many dollars down the road.”

—Marian Wright Edelman



RAISE ME WELL

Let's give every Vermont child a real chance for success.

“Children are our future. We Vermonters have a responsibility to make sure our kids are safe, secure and equipped with the skills they need to navigate life successfully. We are long time supporters of VCTF because we know the programs they fund help our children in the most important ways. We hope you will join us in supporting VCTF and investing in Vermont’s future. TOGETHER WE CAN MAKE A DIFFERENCE.”

– Johannes and Lynne von Trapp

— VERMONT —
CHILDREN’S
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